

Ben Favret
Executive Advisor, HealthTrackRx

Ben Favret has over three decades of healthcare innovation expertise, including extensive experience in sales and marketing management, product launches, and start-up business leadership. He serves as Executive Advisor for HealthTrackRx, the premier PCR-based infectious disease laboratory, delivering industry-leading, next-morning testing results to healthcare providers nationwide. Favret has been a strategic part of multiple successful drug launches and start-ups at organizations such as Pfizer, Centocor, The Liposome Company, Matrix Oncology, and OneOncology, Inc. Most recently, Favret founded the performance textile technologies company, VESTEX® to enhance the safety of healthcare workers and their patients. Favret is a member of the Malcolm Baldrige Board of Examiners, Co-Chair of the Leapfrog Partners Board, and on the Board of multiple charitable organizations.